

Name: \_\_\_\_\_

Group: \_\_\_\_\_

Contemporary Studies  
"Social Justice through Social Action"  
McBride/Robles

**Social Justice  
through  
Social Action**

*Public Service Announcement*

**Essential Question:**

- *What is an individual's responsibility to his or her community?*

**Scripting**

How will you communicate your message?

Start with **BIG IDEAS**—What specific aspect of the Social Justice Issue will your film be about? What specific actions can your viewers take to make a difference?

Write a summary here:

- What exactly will be said (narrator, interviews, text, etc.)?
  - Write this out word-for-word.
  - Clearly describe all images that will be used (still photographs; film footage from other sources such as documentaries or the news; graphics, film shots of people, objects, or scenery) and the sequence/order in which the images will occur.
  - Music/audio must also be considered. Be specific about *what*, *when*, and *how* this will occur.